Coastal Kudos Parties flanked numerous coasts this season as the locations of celebrations spanned from New York to Palm Beach to Los Angeles and back. At the St. Regis in New York, Susan de Franca and Alicia Cervera Lamadrid held a cocktail party to introduce the St. Regis Resort and Residences in Bal Harbour. • Those in Palm Beach attended NARSAD's third annual Sunshine from Darkness gala. • Ralph Pucci marked the premiere of a new West Hollywood location with a party at the Pacific Design Center. • Back in New York at the Sherry Netherland, Judson Shaver and Lewis Frumkes honored Liz Smith and celebrated the 11th anniversary of the Marymount Writing Center.
Down in Palm Beach in Mar-a-Lago’s beautiful ballroom, they held the 3rd Annual Sunshine From Darkness Dinner Dance Gala benefiting NARSAD, the Mental Health Research Association – the world’s leading donor-supported organization dedicated to finding the causes, improved treatments and cures for mental illnesses.

CNN anchor Anderson Cooper was honored for his frank and open reporting on depression and mental illness. Cooper was introduced by Mike Wallace. In his speech, Mr. Cooper talked about his brother’s suicide and how 17 years later he is still trying to understand why his brother Carter made the decision to end his life. Everyone in the room was touched by his words and when he was finished he was given a standing ovation.

Chairmen for the evening included Karen and Jerry Callaghan, Konrad Kent Kesse, Sasha Lickie, Dorothy Sullivan, Sallie and Alex Van Rensselaer, Mike and Mary Wallace. Co-Chairs included Ginny Bond, Susie Swinell Boren, Mrs. Ann B. Copeland, Joseph Paul Davis, Polly Onet, Mr. and Mrs. Joel Post, Killiaen Van Rensselaer and Micke van Waveren. Among the guests: Fred and Catherine Adler, Barbara Cates, Kim and Payson Coleman, Celerie and Boykin Curry, Peggy and Rodney Dillard, CeCe Farris, Miguel Forbes, Mark Gilbertson, Niki and Ira Harris, Hillie Mahoney, Tamar and Milton Maltz, Talbott Maxey, Robert and Gladys Nederlander, Kendall and Johnny Pickett and Virginia Valentine.
NARSAD, THE MENTAL HEALTH RESEARCH ASSOCIATION

Group honors newsman Cooper

The Mar-a-Lago Club was the setting for the third annual dinner dance to benefit the NARSAD, the Mental Health Research Association. Darkness to Sunshine took place March 11 and honored CNN's **Anderson Cooper**.

The evening — which had a butterfly theme representing the transformation from darkness to light — began with a cocktail reception on the terrace.

CBS newsman **Mike Wallace** introduced Cooper, who spoke of his brother Carter’s suicide 17 years ago and how it still deeply affects him. Cooper was honored for “outstanding work in increasing awareness of the devastating impact of mental illness through his frank and open reporting.”

**Karen Callaghan**, **Sasha Lickle**, **Dorothy Sullivan**, **Sallie van Rensselaer** and **Mary Wallace** were chairwomen for the evening, which raised $800,000.

**Jerry Callaghan**, **Konrad Kent Keesee**, **Alex Van Rensselaer** and **Mike Wallace** were chairmen.

Proceeds from the event benefit the NARSAD, the Mental Health Research Association, the world’s leading donor-supported organization dedicated to finding the causes, improved treatments and cures for mental illnesses.

---

**Story by Shannon Donnelly**

**Daily News Photos by Jeffrey Langlois**
NARSAD, THE MENTAL HEALTH RESEARCH ASSOCIATION

Anderson Cooper and Mike Wallace

Tenley Albright and Gerald Miley

Leland Getz, Stephanie Flinn and C. Barrows Hall

Kiliaen van Rensselaer and Olivia Palermo

William and Geri Romanos
NARSAD
Leading the world in funding cure for mental illness

requests the pleasure of your company
at the third annual

Palm Beach Dinner Dance

The Mar-a-Lago Club
Palm Beach

Photos: Lucien Capehart
Jane Pauley honored at NARSAD event at Flagler

Wednesday, February 08, 2006

Friends and supporters of NARSAD — National Association for Research in Schizophrenia and Depression — gathered for a cocktail reception in honor of television personality Jane Pauley.

The cocktail reception took place Feb. 1 at the Flagler Museum.

Pauley's lecture on "Talking About Mental Illness" immediately followed the reception.

US Trust hosted the event, which also served as a kickoff for NARSAD's Palm Beach gala fund-raiser. Anderson Cooper will be the guest of honor at the dinner dance, which takes place March 11 at The Mar-a-Lago Club.

For information or reservations, call 835-3501.

Story by Shannon Donnelly

Daily News Photos by Greer Gattuso

Jane Pauley and Mark Stevens

Garry Trudeau and Polly Onet

Stanley and Susie Trotman
Pauley honored at event at Flagler

Mark Freitas, Susie Boren and Paul Funk

Beau Breckenridge, Susan Chopin (right) and Mary Beth Callahan (far right)

Cater and Alice Randolph

Linda and Sandy Broughton

Mike Strickland and Sallie Van Rensselaer

Adela Sanchez and Jim Skinner
A Grand Affair  NARSAD held its second annual fundraiser at Mar-a-Lago in Palm Beach. Guests enjoyed a cocktail reception and seated dinner with entertainment by the Starlight Orchestra of New York. Kathy Cronkite, author of On the Edge of Darkness, and Nobel Prize winner Dr. James D. Watson were recognized. The National Alliance for the Research on Schizophrenia and Depression is the leading donor organization dedicated to funding new research for these illnesses.
Palm Beach, Part II

Mar-a-Lago. 10:00 PM. Photo: JH.

Last Friday night, we left the Palm Beach Convention Center in West Palm about 9:15 and drove over the bridge to the 2nd annual Palm Beach Dinner for NARSAD at Mar-a-Lago.

A little bit of history. The fabulously wealthy cereal heiress Marjorie Meriwether Post commissioned the building of Mar-a-Lago in the 1920s after her marriage to stockbroker E.F. Hutton (the father of her daughter Dina Merrill).

The house, a far-flung pseudo-Moorish fantasy, was designed by Joseph Urban who was famous as a set designer for films and Broadway shows (most notably the Ziegfeld Follies). Mrs. Post, who was married several times, had properties in Connecticut, Long Island
(now CW Post College), a 54-room triplex on 92nd and Fifth; a large camp in the Adirondacks and an estate called Hillwood in Washington, D.C.

In 1969, after her death, the Palm Beach estate was given to the US government and was briefly considered becoming the Winter White House. Richard Nixon, who had houses in Key Biscayne, which he often used when he was president, even took a tour of the place. But it was decided that it was too much of an expense for the presidential budget. In 1980, it was released from ownership by the government and was considered a white elephant – in need of much refurbishment – when Donald Trump bought it with the initial supposed intention of developing the acreage for several other private houses.

Trump's purchase of Mar-a-Lago was not appreciated by the local landowners for quite some time. When he decided to turn it into a private club (it has its own golf course), they snickered – especially with the very exclusive (as in "excluding") old-line Bath and Tennis Club right across the street. Members of the Mar-a-Lago club, it was therefore assumed, would be those who could not gain membership in the B&T (that's a long list, at least in the minds of some people).

Nevertheless, in time Mr. Trump trumped 'em and the Mar-a-Lago Club is flourishing today, still intact, more or less, in the style of its original owner. Trump's investment was prescient, considering the real estate boom of the past fifteen to twenty years in Palm Beach. In that time, Palm Beach has seen the construction of nearby new beachfront mansions such as those of Sydelle Miller and Terry Allen Kramer (more than 50,000

http://www.newyorksocialdiary.com/socialdiary/2005/02_08_05/socialdiary02_08_05.php 5/8/2005
square feet interiors) and some of the older mansions such as that of Nelson Peltz, and the house (next to Terry Kramer’s) that Ron Perelman recently sold for $70 million. B/G has definitely become the mode again, as it was in the palmy days of the 1920s and Mrs. Post. Still, thanks to Donald Trump, Mar-a-Lago remains the crown jewel of Palm Beach that it was originally.

*Three weeks ago, Trump celebrated his third marriage* with a grand wedding to Melania Knauss at the house/club. He recently added a grand ballroom, even grander than Joseph Urban’s original plans for Mrs. Post. A little bit larger than, and grander than the grand ballroom in the Plaza Hotel (which Trump once owned), it is gilt and ivory, more gilt and enough crystal chandeliers to outfit a tsar’s palace. The Trump wedding inaugurated the space and since then there have been several major social functions there.

It was in the grand ballroom that NARSAD held its black tie fund-raising dinner on Friday night, with dancing and entertainment provided by Valerie Romanoff’s Starlight Orchestra. They honored Kathy Cronkite and Nobel Prize winner, Dr. James Watson for their work related to mental health.

The evening was chaired by Karen and Jerry Callaghan, Lee and Bob Peterson, Sallie and Alex van Rensselaer, Dorothy Sullivan and Mary and Mike Wallace. Co-chairs were Susan Bodnar, Maldwin Drummond, Polly Onet, Valerie and Joel Post, Kiliaen Drackett van Rensselaer and Mieke van Wavaren.

*NARSAD stands for the National Alliance for Research on Schizophrenia and Depression.* It is the leading donor-supported organization funding research to find new treatments and cures for severe mental illnesses such as schizophrenia, depression, bipolar illness and anxiety disorders. Since 1987, it has awarded more than $162 million in research grants to almost 2000 scientists at 323 leading universities and teaching hospitals worldwide. Every dollar donated to NARSAD goes directly to funding research. All operating costs are supported by separate grants from two family foundations.

Ms. Cronkite wrote a widely acclaimed book, *On the Edge of Darkness,*
about her own bout with depression. She believes “the medical nature of
depression must be recognized in order to combat the stigma.” Dr. Jim
Watson, famous for his discovering the structure of the DNA with Dr.
Francis Crick, considered the greatest achievement in science in the
20th century, is Director of Cold Spring Harbor Laboratories where
significant research has led to a greater understanding of the genetics of
manic-depressive illness.

One of the guests at Friday night’s dinner dance asked me if I
thought it were “right” that this event should be “social,” considering the
gravity of the state of mental illness in America today. She has a son
who was diagnosed schizophrenic when he was in his early 20s. She is
the second person I know who has a young son who suffers from that
condition, also diagnosed in his early 20s. Both boys were brilliant
students, full of vitality and in their prime until this came on. In both
cases, their anguished mothers expressed the wish that they could trade
their lives to relieve their sons’ sufferings.

My reply to her was that it served two pressing purposes: raising funds
for research, and lifting the public profile of the message: we are all
vulnerable.

Mental illness is a mysterious, enigmatic condition to most of us,
often regarded by those of us free of it as a failing or a weakness on the
part of the individual suffering from it. The battle against it continues to
have two fronts: discovery of a cure, and the ongoing education of the
public as to frequency. NARSAD is fighting that battle on the research
front. The other battle requires its own vigilance: understanding and
education from and for all of us.

Meanwhile, in the grand ballroom at Mar-a-Lago, the crowd was
having a good time while raising more much needed funds for the
cause.
A quick tour of Mar-a-Lago at night
National Alliance for Research in Schizophrenia and Depression holds second Annual Gala at Mar-a-Lago Club Friday

Sunshine from darkness

By Ronald Tee Johnson
Editor & Co-Publisher
Palm Beach Today

The National Alliance for Research in Schizophrenia and Depression (NARSAD) held their second annual Palm Beach Dinner Friday, February 4th at the Mar-a-Lago Club.

The National Alliance is the leading donor-supported organization funding research to find new treatments and cures for severe mental illnesses, such as schizophrenia, depression, bipolar illness and anxiety disorders.

Since 1978, NARSAD has awarded $162.1 million in research grants to 1,902 scientists at 323 leading universities and teaching hospitals worldwide.

Every dollar donated to NARSAD goes directly to funding research.

Committee Chairman for the event: Karen and Jerry Callaghan, Lee and Bob Peterson, Sallie and Alex van Rensselaer, Dorothy Sullivan and Mary and Mike Wallace.

Serving as Committee Co-Chairmen: Susan Bodnar, Maldwin Drummond, Polly Onet, Valerie and Joel Post, Kiliaen Drackett Van Rensselaer, Mieke Van Wavaren.
The Palm Beach Post

Doing good – and having a good time doing it

Palm Beachers are easy marks for parties, especially if they’re for a worthy cause. Last Sunday at the Palm Beach Polo Equestrian Club, Hanley-Hazelden, a treatment center for substance abuse, held its annual Family Picnic. The guest list included lots of people who support its work. It’s unusual among area charity events in that kids are invited. While the grown-ups enjoy the horse show, the youngsters chomp on hot dogs and ice cream sundaes and play in the bounce house.

A couple of days later, E.R. Bradley’s Saloon was hosting a celebrity bartending event, sponsored by Colonial Bank to benefit the March of Dimes. Among those learning the art of the “pour” were Monty “Mo” Foster and Sally Sevareid, the husband and wife morning drive team at Kool 105.5 FM.

Nobel Prize-winner John Nash, the inspiration for the Oscar-winning film, A Beautiful Mind, helped create a beautiful evening Feb. 28 at the Norton Museum. Nash, whose struggle with schizophrenia was documented in the film, and his wife, Alicia, were guests of honor at the first Palm Beach gala for the National Alliance for Research on Schizophrenia and Depression.

Once again, Palm Beachers rallied to the cause, just as they did at gatherings at Richard DeVos’ home for UNOS (organ transplants) and at The Breakers for Orbis, which works to prevent avoidable blindness in developing nations.

— Thom Smith

From top: John ‘A Beautiful Mind’ Nash (left) and wife, Alicia, with Jerry Callahan at NARSAD gala at the Norton Museum; Kelly and Michael Gottlieb with Richard DeVos (left) at reception at DeVos home in Manalapan; Brownie McLean (left) with Michele and Craig Millard at Orbis Gala at The Breakers.